



Media Release

11 December 2006

Hooked on Victor Now Online

Hooked on Victor, one of Victor Harbor's most infamous fish and steak restaurants is now online at www.hookedonvictor.com thanks to the friendly and helpful staff of WebeZ (web easy).

Tom Bailey, Proprietor, said "businesses need a website these days, particularly if you are in a tourist town. I've found that most of my interstate visitors and even some from only 20kms away have already checked out the internet to see what's available before they get here.

"I wanted a website that looked good, promoted who we are, what we do, our functions, and menu/wine selection. And I wanted quick navigation and the ability to update it myself easily because we have different functions and change the menu. I know only too well that if a website doesn't do all of these things, then visitors will just go to the next website.

There was a myriad of website options on the internet but I just found it too confusing. I needed someone I could trust to get the job done professionally, with no fuss and at a reasonable price. So I rang the local Regional Development Board and they recommended WebeZ.

WebeZ came to see me, listened to what I wanted, collected all my information, did the photos, and then built the website. I didn't have to be involved much at all, which was great considering I am so busy. WebeZ made the process easy and better still Hooked on Victor was online in 2 weeks. They even promoted my website throughout their network.

I'd highly recommend WebeZ to anyone wishing to establish a website or makeover their current one. You can contact them on 1300 307 131 or see their website at www.webez.biz

I'm now looking forward to seeing more tourists at my restaurant. With the very easy editing software that WebeZ provided, I am putting the weekly specials on the website. For this week they are:

- Soup: Roasted tomato and capsicum with SA black mussels: \$8.00
- Smoked Salmon Cabonara: \$15.90
- Creole style paella with mixed seafoods for 2: \$28.00

And if you don't want the specials you can choose from our menu which has a large array of dishes to suit all tastes and budgets including the best SA seafoods and Fleurieu premium steak.

I've also been able to advertise our latest events such as our New Year's Eve function which will be held at the restaurant for anyone who is interested. Bookings are essential as we sell out pretty quickly. Our events are normally comedy driven because we support laughter as good therapy. The entertainers are of the highest quality and every event is a hilarious and enjoyable evening.

Our wines are handpicked from the best that the Fleurieu Peninsula, Regional SA and interstate have to support the quality foods and enhance the dining experience.

Hooked on Victor's menu was designed to be both nutritious and delicious, by using only the freshest and highest quality produce (which translates to a full flavour on your plate). Hooked on Victor was created with the intention of eating and drinking for enjoyment, to walk away satisfied.

Hooked on Victor is open Tuesday to Sunday night through Summer for lunch/dinner and Wednesday to Saturday lunch/dinner and Sunday for lunch in Winter. Bookings are much appreciated.

Shop 1, 3 The Esplanade
Victor Harbor,
South Australia 5211

T 08 8552 1551

F 08 8552 1528

www.hookedonvictor.com