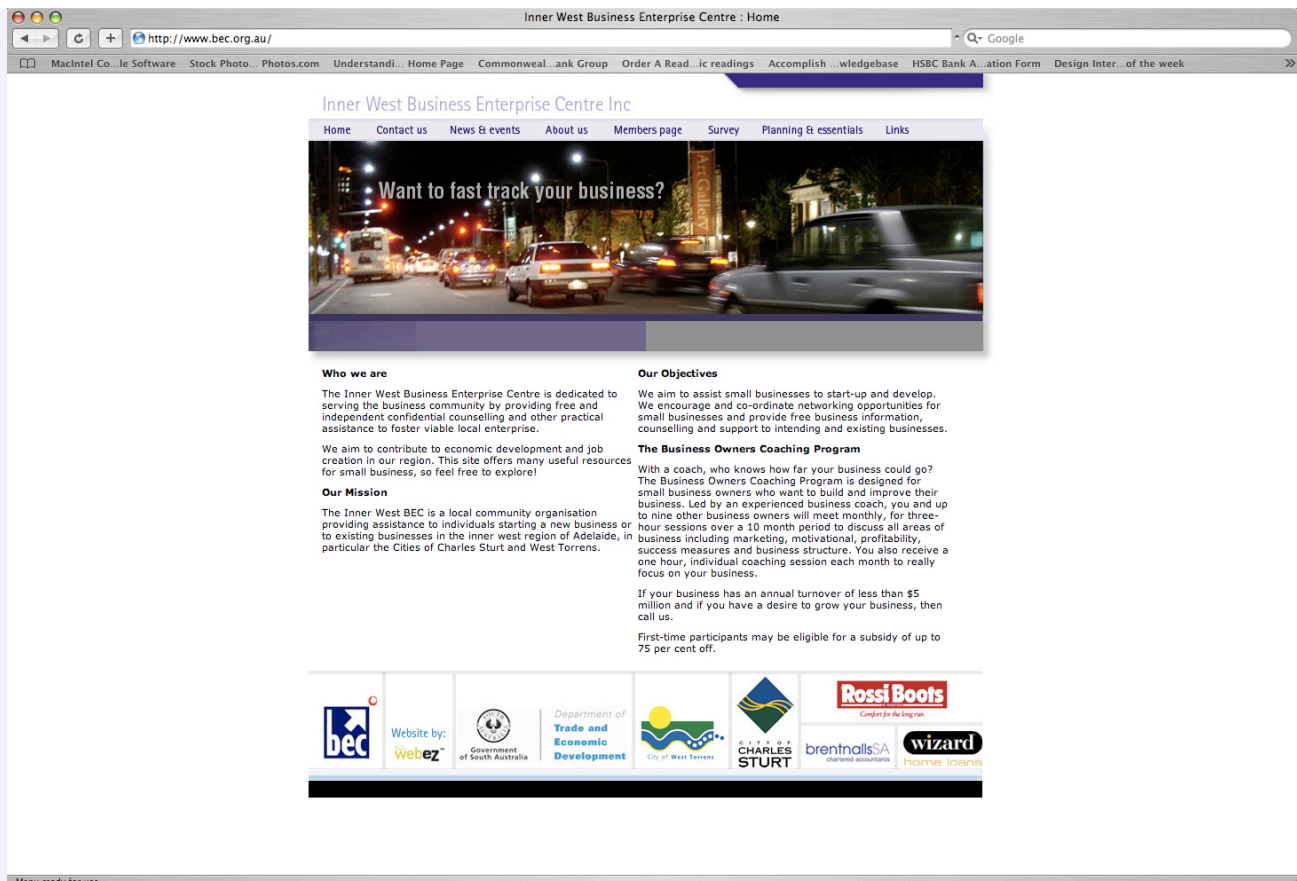


Inner West BEC

New Look Website to Enhance Online Experience...

Inner West BEC has completed a makeover of their website to improve the presentation and to enhance the online experience for members, non-members and staff.

www.bec.org.au



Designed and developed by WebeZ (7C Communications Group), the new website is packed with new features for members and non-members including various online forms and other useful items:

- Inquiry Form with auto responder email sent to inquirer and email notification to IWBECC
- Event Registration Form with secure offline credit card payment features and the option to print the form for cheque payments
- Search field on the Members Page allowing visitors to easily find businesses by type of service/product and to increase referrals from IWBECC to members
- Members Application Form with secure offline credit card payment features and the option to print the form for cheque payments

- Survey Form to collect feedback from members to assist IWBECC with continuous improvement
- Links to sponsors and relevant government/private organisations
- Access to current and back-copies of newsletters
- Calendar of upcoming events and workshops

The website has also been made user-friendly for staff so that it can be updated in the least possible time with minimal technical knowledge. Changes are instantaneous with the WebeZ content management system and very easy to do. Staff can edit text and images as well as the online forms and other modules.

Other handy features for staff include:

- Ability to export data from the Event Registration and Survey forms to excel.
- Marketing Suite so email news can be quickly generated in the same corporate design as the website and sent out to thousands at one time without 'bouncing-back'. The database attached to the suite collects the contact details of new enquirers and stores existing contacts. It also includes the ability to sort contacts by category, so staff can send email communication to one or more groups as required.
- Statistical Report which provides detailed data on the response to the website. Statistics as well as graphs are available on various items including the number of visits, pages most viewed, links visited, keywords used, hits, urls of visitors, by region/country, by month/day, as well as the duration of the visit.

Susan Devine, Manager of Inner West BEC said "The WebeZ team was great, easy to work with, provided excellent customer service and interpreted our requirements superbly. I just loved the design from the moment I saw it. That's the beauty of working with a web development team which employs a qualified graphic designer. With all of its complicated features, it only took one meeting in my office, and the website was online within 6 weeks."

Not only is the design, speed and ease of navigation important to a website, but the text and imagery are important factors in how long a visitor will stay. WebeZ provides professional writing and photography services to assist clients in these areas as well. In fact, you don't have to go anywhere else because WebeZ offers a complete service including graphic design, writing, photography, website development, content management system, e-commerce, other database modules, domain names, dns hosting, website hosting, and webmail hosting all at very competitive prices.

In addition to updating the Inner West BEC site, WebeZ also designed and developed www.becnetwork.com This site provides a one-point entry to all Adelaide BEC services from which visitors can select the region they operate in, find their local BEC and go to their website.

Special Offer

WebeZ has a special offer to those who book an appointment before 31 October 2006. With every appointment you will receive a demonstration of the WebeZ editing software and with every website ordered by 30 November, you will receive 1 hour's photography free-of-charge.

WebeZ is suitable for small to very large websites. You can start with a small website now and add modules later, providing complete flexibility to fit with your budget and future plans.

To secure your appointment, please contact:

WebeZ

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Web: www.webez.biz

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